

Nordic-Baltic Conference in Pharmacovigilance

2 June 2026, Stockholm

Program

Conference moderators: Sara Maxe, Maxe Pharma Consulting and Patricia Jimenez Vasquez, MSD

09.00 Registration

09.30 Welcome and practical information

Läkemedelsakademin and moderators

09.45 Keynote lecture Decisions that Matter: Real Life impact of drug safety work

Felix Arellano, Roche

10.15 Session: AI in Pharmacovigilance from authority and industry perspective

AI Tools for PV at the Swedish Medical Products Agency

Luise Dürlich, Swedish Medical Products Agency

Applications of AI in PV: from Transactional tasks in Case handling and Periodic reporting to Multimodal Predictive Clinical Safety models during Drug development

Magnus Nord, AstraZeneca

Coffee break

Trusted use of AI in Pharmacovigilance

Vijay Kara, GSK

Discussion

Luise Dürlich, Swedish Medical Products Agency; Magnus Nord, AstraZeneca; Vijay Kara, GSK; Julia Appelskog, CSL

Lunch break

13.15 Session: The PV role in small vs big company – global environment vs affiliate – how to bridge similarities and benefit from the differences

From PV Macroformat to Microformat: Leveraging Differences, Building on Similarities

Karin Kempe, Karo Healthcare

Global Vision Meets Local Reality: Pharmacovigilance in Small Companies, Big Pharma, and Affiliates

Julia Appelskog, CSL

Discussion

All session speakers

14.15 Session: To transform EMA decisions into local practices

Risk minimisation materials – from PRAC – discussion to national implementation – a regulatory perspective

Ulla Wändel Liminga, MPA Sweden and PRAC

Coffee break

Effectiveness of risk minimisation measures to prevent pregnancy exposure: an example of mycophenolate use in women of childbearing age in Estonia

Katrin Kurvits, State Agency of Medicines, Estonia

The national agency's experience in approving digital communication tools in addition to the regular channels used for dissemination of educational materials – additional risk minimisation measures

Lina Masionienė, State Medicines Control Agency of Lithuania

Discussion

All session speakers

15.45 Session: News from Regulators & a Future outlook

Local novelty in pharmacovigilance

Liene Luce, State Agency of Medicines, Latvia

Farmasto – a single access point to reliable high-quality medicines information

Johanna Seppänen, Finnish Medicines Agency

Discussion Future of PV

Felix Arellano, Roche; Ulla Wändel Liminga, MPA Sweden and PRAC; Julia Appelskog, CSL; Johanna Seppänen, Fimea; Liene Luce, State Agency of Medicines, Latvia

16.50 – 17.00 Closing

Moderators